

Why I'm Proud to Be a Cash-Friendly Business

Benefits for Businesses, Customers, and Communities

Businesses

Cash Is Better for My Bottom Line

Cash lets me keep more of what I earn, avoiding processing fees. And I get paid immediately—no delays, freezes, or glitches.

Cash Is Reliable—as Long as We Use It

When businesses stop accepting cash, we lose an independent, reliable payment method that doesn't depend on banks or technology. Cash only works if we keep using it.

Cash Ensures That Everyone Can Shop Here

Not everyone uses cards or digital wallets. Accepting cash keeps my business open and accessible to all customers.

Customers

Cash Protects Your Privacy

Digital payments create permanent, trackable records.

Cash protects privacy by keeping your transactions truly confidential.



Cash Means No One Can Assemble Data about Your Purchases

Card and digital transactions leave data trails that third parties can analyze, sell, or monitor. Cash keeps your consumer choices out of unfriendly databases.

Cash Keeps Your Location Anonymous

Digital payments also reveal exactly where and when you made a purchase. Cash allows you to buy what and where you want without being tracked.

Cash Means No One Is Controlling What You Buy

Businesses, banks, and apps can oversee, limit, or deny how you spend your own money. Cash cannot be programmed or restricted.

Communities

Cash Allows Businesses to Stay Open Even When Systems Fail

It is not uncommon for card networks and bank systems to go down. Cash keeps business doors open, no matter what happens electronically.

Cash Strengthens Local Economies

Cash stays local, circulating among neighbors, workers, and small businesses instead of flowing to large corporations and payment processors.